

Media Kit 2020

CODE is a digital members club for hospitality professionals created to reward, inspire, connect and educate

Our audience

An engaged community of 30,000 hospitality professionals in the UK
Best-in-class operators and career professionals
Decision makers and knowledge hungry
Tastemakers and explorers

Facts & figures

Over 45% worked in hospitality for over 10 years
52% female / 48% male
40% of our community earn over £60,000 a year
77% aged between 26 to 45 years of age

Media stats

CODE Bulletin database: 50,000 hospitality professionals
CODE Quarterly print circulation: 5,000 copies /
digital circulation: 50,000
Newsletter average open rate: 21%
Totally monthly website and app hits: 100,000
@codehospitality Instagram: 14,400 followers

